

SWAMC-APICC Workforce Development Coordinator VAD 2017

VISTA Assignment Description (VAD) Title: Workforce Development Coordinator

Sponsoring Organization: University of Alaska - Anchorage

Project Name: Univ of Alaska - Center for Economic Development

Project Number: 06VSPAK011

Project Period: 02/27/2017 - 02/27/2018

Site Name (if applicable): Southwest Alaska Municipal Conference

Focus Area(s) Primary: Economic Opportunity **Secondary:** Education

VISTA Assignment Objectives and Member Activities

Goal of the Project: This VISTA project will build capacity by assisting APICC's Statewide Workforce Initiatives with a strong focus in the Maritime Works Program and SWAMC's Manufacturing Alaska Extension Program (MAKE). The main activities of the VISTA will be two part; surveying the needs and gaps for Alaskan workforce to have the skill sets and training to keep Alaska's economy diverse and competitive 2) connecting needs with specific resources and activities and persons involved in the manufacturing and maritime sector. These activities will include outreach, connecting workforce programs to jobseekers and youth, organizing community outreach programs, and developing and sustaining vital community partnerships.

Objective of the Assignment (Period of Performance: (02/27/2017-02/27/2018)

Identify workforce needs with a focus on maritime and manufacturing activities through a series of outreach, engagement, and surveying.

Member Activity:1

Creating and implementing a survey to identify workforce gaps specific to the maritime and manufacturing sector.

Member Activity: 2

Evaluate the gaps of 20 businesses every 3-month cycle, focusing on workforce objectives, training, and marketing needs.

Member Activity: 3

Work closely with Alaska Process Industry Careers Consortium guided by the Maritime Workforce Development Plan. The VISTA will work with APICC in the following areas:

- Identifying and applying for grants appropriate to APICC's work with Maritime Works and Alaska's maritime industry.
- Assistance with coordinating, writing, designing, and distributing the Maritime Works newsletter (electronic and paper versions)
- Creating workshops for students around trades and skills training needed in advanced manufacturing as it applies to Alaska's employers
- Convening stakeholders and holding regional meeting with industry leaders, educators, and other stakeholders to aid the State of Alaska in developing an overall workforce strategy (a project APICC is currently working on in partnership with the State DOL)

Recruit 3-5 Southwest Students based in Anchorage area to attend Southwest Alaska Municipal Conference. Member Activity: 6. Develop opportunities to add value to career fairs in Alaska including STEM Representatives, maritime focused resource tables, and general collaboration and feedback with communities hosting the event.

Objective of the Assignment (Period of Performance: (03/15/2017-03/15/2018)) Gather sources and relationships that support the manufacturing and maritime industry and can be referenced on the MAKE website and other internal uses.

Member Activity: 1

Continue establish a targeted list of manufacturers to engage in newsletters and available training workshops.

Member Activity: 2

Identify web based resources available in manufacturing that would be useful to highlight on MAKE's Website.

Member Activity: 3

Develop marketing strategies for workforce trainings in Alaska. This will include working on brochures for Lean Training, MAKE workshops and partner workshops, presentations at school, representing maritime at appropriate meetings, input on newsletter, website and social media sites.