



B^o WISE

**Businesses Working
In School Environments**

AGENDA

- Mission
- Stakeholders
- Alaska Content Standards
- Basic Model

MISSION

**To incorporate businesses into schools
for the purpose of preparing youth for
successful futures**

OUTCOMES

- Students have a Career Portfolio
 - Students have the skills necessary for successful futures
- Schools partner with Industry to help meet Content Standards
- Workforce is prepared to enter labor market
 - Complete applications, good interview skills, knowledgeable of value of work ethic, corporate culture
- Community members are engaged
 - Active in evening activities. Community/parents know what students are working on in school.



STAKEHOLDERS

STAKEHOLDERS

- Schools
- Business/Industry
- Youth
- Community

STAKEHOLDER: SCHOOLS

- Schools receive help from businesses to help meet Alaska Content Standards
- School's students are better prepared to depart high school and move on to the workforce or post-secondary education

STAKEHOLDER: Businesses

- Businesses have a prime opportunity to prepare youth to enter the workforce.
- Workforce is ready to enter into labor market

STAKEHOLDER: Community

- Communities will benefit due to our youth making healthy, informed choices.

STAKEHOLDER: Youth

- Youth will have the knowledge and skills needed to make healthy choices for successful futures.



ALASKA CONTENT STANDARDS

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- The State Board of Education & Early Development adopted into regulation Content Standards. Content Standards are broad statements of what students should know and be able to do as a result of their public school experience.

ALASKA CONTENT STANDARDS

- The basic model of B-Wise pairs the school with a business and the two work together.
- The teachers teach a class on a subject and then the business comes in to compliment the study with a real-world twist.



BASIC MODEL

BASIC MODEL COMPONENTS

- Basic Model:
 - Incorporates Alaska Content Standards
 - Engages Community
 - Hands-on Activities with Students
 - Measurable Results
 - Business and community develop a long-term relationship
 - The Basic Model will naturally grow over time as the relationship between the school, community and company grows.

BASIC MODEL

Business visits the school at least three times in one year. Each visit will be 2 – 3 days in duration. (format flexible)

Trip 1:

School provides lesson on careers.

Business provides a real world hands-on activity.

Introduce Career Portfolio to students.

Mid-Sept/Early Oct

Trip 2:

School provides lesson on values.

Business provides lesson on corporate culture.

Visit Career Portfolios.

Early Dec

Trip 3:

School provides lesson on interviewing and good work habits.

Business conducts mock interviews.

Finalize Career Portfolios.

Late Feb/Early Mar

BASIC MODEL

Business visits the school at least three times in one year. Each visit will be 2 – 3 days in duration. (format flexible)

Day 1:

Evening social gathering to get to know each other.

Company brings fresh produce to share.

Day 2:

In school all day with students.

Evening activity with adults.

(Activity varies based on business volunteer.)

Day 3:

Meet with schools & District for round-table discussions regarding current issues, etc.

Drawings for adults and children that participated during the activities.

ALASKA CONTENT STANDARDS

- Lesson on Careers:

How to choose a career; What to consider when choosing a career; What is the earning potential of that career; What are the future prospects of that career, etc.

- Meets Employability Standards B: 1, 2, 4 & 5

B2) identify possible career options, considering both employment and self employment, and understand how changes in the workplace affect career choice

BASIC MODEL – 1st Trip

■ Career Awareness

- Teacher provides Career lesson to students. Lesson explores careers and incorporates www.kids.gov into activity.
 - Kids.gov is the official kids' portal for the U.S. government. It links to over 1,200 web pages from government agencies, schools, and educational organizations, all geared to the learning level and interest of kids.
- Business does a real-world activity with students (ex: testing soil).
- Business and school introduce a Career Portfolio to students.

BASIC MODEL – 2nd Trip

■ Values

- Teacher provides lesson to students on values needed to be successful (work ethic, planning for future, drug free, staying out of trouble, etc.) and incorporates www.akcis.org.
 - *"An interactive web-based system which provides comprehensive information and career exploration tools geared for Alaskans."*
- Business gives Corporate Culture presentation and has a discussion regarding values. Joint discussion among students, teacher and business on corporate culture and Native values.
- Business and school review Career Portfolio.

BASIC MODEL – 3rd Trip

- Professionalism
 - Teacher provides Successful Interviewing and Good Work Habits lessons to students
 - Business conducts mock interviews.
 - Business answers questions from students regarding their Career Portfolios.
 - Students receive a Certificate of Completion
 - Can also incorporate a prize or scholarship to a student.